

Ken C. Erickson

Summary CV

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EDUCATION

- 1995 Ph.D., University of Kansas (Anthropology). Dissertation: Skillful Butchers in a Deskilled Packinghouse: An Ethnographic Study of a Boxed-beef Factory.
- 1986 M.A., University of Wyoming (Anthropology). Thesis: Household Composition and Scores on the Vietnamese Depression Scale: Vietnamese Refugee Youth in Garden City, Kansas.
- 1976 B.A., *cum laude* (Anthropology). Washington State University.

ACADEMIC AND APPLIED EMPLOYMENT

- 2013 - present Clinical Assistant Professor of International Business, Moore College of Business, University of South Carolina, Columbia, South Carolina.
- 2004 - present CEO, Pacific Ethnography Company, San Pedro and Antioch, California.
- 2002 - 2003 Lecturer, Department of Anthropology. California State University, Long Beach, California.
- 1999 - 2001 CEO, Ethnographic Research, LLC, Kansas City, Missouri.
- 1996 - 1999 Research Associate Professor of Anthropology; Director, Center for Ethnographic Research, Department of Anthropology, Sociology, and Criminology, University of Missouri, Kansas City, Kansas City, Missouri.
- 1994 - 1996 Program Coordinator, Race, Language, and National Origin Programs, Kansas State Board of Education, Topeka, Kansas.
- 1991 - 1994 Bilingual Education Program Specialist, Kansas State Board of Education, Topeka, Kansas.
- 1985 - 1990 Refugee Program Social Services Administrator, Department of Social and Rehabilitation Services, Garden City, Kansas.

SELECTED PUBLICATIONS

Books

- 1998 With Donald D. Stull. *Doing Team Ethnography: Warnings and Advice*. Beverly Hills: Sage.

Refereed Journal Articles

- 2014 With Elizabeth K. Briody. "Success Despite the Silos: System-Wide Innovation and Collaboration." *International Journal of Business Anthropology* 5(1):30-53.
- 1996 "Views from the Plate and the Plant: Four Books About Industrial Meat Processing." *Culture and Agriculture* 18(1):29-33.
- 1990 "New Immigrants and the Social Service Agency: Changing Relations at SRS." *Urban Anthropology and Studies of Cultural Systems and World Economic Development*, Vol.19(4), p.387-407
- 1988 "Vietnamese Household Organization in Garden City, Kansas: Southeast Asians in a Packing House Town." *Plains Anthropologist*, 33(119):27-36.
- 1989 "Vietnamese Refugee Adjustment and Household Dynamics in Southwestern Kansas: Assessing Mental Health Needs." *High Plains Applied Anthropologist* 9(1):189-247.

Book Chapters

- in press With Elizabeth Briody. "Success despite the Silos: System-Wide Innovation and Collaboration," In *Collaborative Ethnography in a Business Environment*, edited by Maryann McCabe. NY:Routledge.
- 2014 "Able To Fly: Ethnography and the Disabled Airline Passenger." In *Handbook of Anthropology in Business*, edited by Rita Denny and Pattie Sunderland, 412-429. Berkeley: Left Coast.
- 2002 "Beef in a Box: Killing Cattle on the High Plains." In *Animals in Human History: The Mirror of Nature and Culture* edited by Mary Henninger-Voss, 83-114. Rochester, NY: University of Rochester Press.
- 1995 "Rewriting a Story of Progress." In *The Story of Progress* edited by Gösta Arvavstson and Mats Lindqvist.63-75. Acta Universitatis Upsaliensis 17.
- 1994 "The Anthropologist as Radio Producer" In *Media Anthropology: Informing Global Citizens* edited by Susan Allen, 131-142. Paramus, NJ: Bergin and Garvey.

- 1994 "Guys in White Hats: Short-term Participant Observation Among Beef Processing Workers and Managers." In *Newcomers in the Workplace* edited by Louise Lamphere and Alex Stepik 78-98. Philadelphia: Temple U. Press.
- 1992 With Donald D. Stull and Michael J. Broadway. "The Price of a Good Steak" In *Structuring Diversity: Ethnographic Perspectives on the New Immigration* edited by Louise Lamphere, 35-64. Chicago: University of Chicago Press.

Other Publications

- in press Review of *Locating Deviance: Crime, Change, and Organizations*, edited by Gerald Mars. Invited review for *The Anthropology of Work Review*.
- 1999 "Postal Modernism and Anthropological Relevance at Hallmark Cards, Inc." *Anthropology News* 40(2):6.
- 1998 With Patricia Sunderland. "What's Behind Halloween?" *Washington Post Horizon's Section*, Wednesday, October 14.
- 1997 "Direct Testimony of Ken C. Erickson on Behalf of the Greeting Card Association: The Cultural Value of Greeting Cards Sent Through the Mail" Docket R-97-1. United States Postal Rate Commission: Washington, D.C.
- 1996 With Donald D. Stull. "Management and Multiculturalism." *Meat&Poultry* 42(4):44-50.
- 1992 "The Four Fields in Practise." *Anthropology News* 33(7):4.

Selected Ethnographic Videos

- 2014 With Christina Keibler, Helena Ottoson, and Tessa Jones. "Urban Box: An Ethnographic Study." Twenty-minute ethnographic video for Lowe's Incorporated. Pacific Ethnography, San Pedro, California.
- 2008 With Tessa Jones. "Road-Builders, Conservators, Devotees, and Trailblazers." Four fifteen-minute ethnographic videos for Omnicom. Pacific Ethnography, San Pedro, California.
- 2007 "Youth and Car Customization in Southern California." Thirty-minute ethnographic video for General Motors. Pacific Ethnography, San Pedro, California.

Selected Papers Presented

- 2015 “Interpretive Labor at Work.” Session: Moving Organizations Into the Foreground. Annual Meeting of the Society for Applied Anthropology, Pittsburgh, PA.
- 2010 “The Product Itinerary Goes Home, and to Mauss.” Special Event Panel sponsored by the Society for Humanistic Anthropology. Annual Meeting of the American Anthropological Association, New Orleans, LA.
- 2009 “Problems and Prospects in Enterprise Anthropology: Three Examples from Anthropological Practise.” Session on Enterprise Anthropology. Quadrennial Meeting of the International Union of Anthropological and Ethnological Sciences, Kunming, China.
- 2007 With Jo Yung. “Agency in Team Ethnography for Business: Who Tells Us What To Do?” Paper Presented at the Annual Meeting of the American Anthropological Association, Washington, D. C.

SELECTED ETHNOGRAPHIC RESEARCH

- 2015 With Christina Keibler and Helena Ottoson. “Professional Assortments and Tradesperson Tools: Ethnographic Research in Manhattan” for Lowe’s, Inc. Pacific Ethnography, San Pedro, California.
- 2014 With Christina Keibler, Helena Ottoson, and Rebecca Crosthwait. “Latino/a Millennials and Smart Phones: Ethnographic and Survey Research.” For Internet Advertising Bureau, Univisión, and TMobile.
- 2013 With Helena Ottoson. “DYMO Labelers in Medical Labs: Ethnographic Research” for InProcess and DYMO.” Pacific Ethnography, San Pedro, California.
- 2012 With Jo Yung, Hujin Wei, and Nevin Nilanont. “The Doublemint Consumer Journey in China” for William Wrigley Jr. Company. Pacific Ethnography, San Pedro, California.
- 2011 With Thaís Pavez, Tessa Jones, and Sara Azevedo Cardozo. “Continuous Feed Ink and the Lan House: Brazil” for Epson America. Pacific Ethnography, San Pedro, California.
- 2010 With Thaís Pavez, Tessa Jones, and Sara Azevedo Cardozo. “Lower-Middle Class Households and Printer Use in São Paulo and Recife, Brazil: Ethnographic Research” for Epson America. Pacific Ethnography, San Pedro, California.
- 2009 With Jo Yung. “Oral Care in Tier III Cities in China” for Johnson&Johnson. Pacific Ethnography, San Pedro, California.
- 2009 With Jo Yung and Hu Jin Wei. “Gaming and Chinese Youth: Shanghai and Beijing Ethnographic Implications for Design” for Intel. Pacific Ethnography, San Pedro.

- 2008 With Jo Yung. "Laptop Use and Young People in China," for Dell. Pacific Ethnography, San Pedro.
- 2008 With Dominique Desjeux, Jo Yung, and Ben Ross. "Luxury in Beijing: A Workshop" for General Motors Design Group. Pacific Ethnography, San Pedro.
- 2007 With Bruno Moynié, William Barley, and Jo Yung. "Youth and Car Customization in Southern California" for General Motors. Pacific Ethnography, San Pedro.
- 2006 With Bruno Moynié, Jo Yung, Hai Nguyen, Ramanathan Haridoss, Sergio Poblete. "Able to Fly: Ethnographic Research on Disability and Airplane Travel." for The Boeing Company. Pacific Ethnography, San Pedro.
- 2005 With Dawn Rivers Baker. "Understanding Micro-enterprise" for Epson America. Ethnographic Research LLC, Kansas City, Missouri.
- 2004 With R. Haridoss et al. "Aryapalayam Welcomes You: Technology Use in a South Indian Agricultural Village," for Microsoft. Ethnographic Research LLC, Kansas City, Missouri.
- 2003 With Eric Li Peng. "Computers and Chinese College Dormitory Life" for Intel Shanghai Design Center.
- 2002 With Jo Yung. "Emerging Middle Class Consumption in China: Chengdu, Sichuan, Guangzhou, Shanghai" for Context Research Group. Ethnographic Research LLC, Kansas City, Missouri.
- 2001 "Cafe Express Design Ethnography" for Wendy's International. for Context Research Group. Ethnographic Research LLC, Kansas City, Missouri.
- 2000 With Melinda Rae Holloway and Steve Hagelman. "Projectors: End Users and Customers" for Epson America. Ethnographic Research LLC, Kansas City, Missouri.
- 1999 With Melinda Holloway, and Steven Hagelman. "Science Diet Consumer Ethnography." Ethnographic Research LLC, Kansas City, Missouri.
- 1998 With Gavin Johnstone. "Mobile Phone Use Among Early Adopters: Latinos and Swedes" for Motorola. Center for Ethnographic Research, University of Missouri, Kansas City.

SERVICE TO PROFESSION

- 2007 Reviewer, *Human Organization*, Society for Applied Anthropology.
- 1992 - 1993 Treasurer. National Association for the Practise of Anthropology.

1989 - 1991 Governing Council Member At Large, National Association for the Practise of Anthropology.

TRAINING

- 2014 International Management Seminar. Faculty Development in International Business. Moore College of Business, USC, Columbia, SC
- 2006 Mandarin Language Study, Santa Monica College, Santa Monica, CA.
- 1982 Public Broadcasting Management Certificate. Summer Management Institute, the Wharton School, University of Pennsylvania, Philadelphia, Pennsylvania.

PROFESSIONAL MEMBERSHIPS

Member, International Union of Anthropological and Ethnological Sciences.

Fellow: Society for Applied Anthropology.

Fellow: American Anthropological Association; Society for Applied Anthropology.

LANGUAGES

Spanish: fluent speaking, reading, writing.

Mandarin: fair speaking, beginning reading and writing.

French: some speaking and reading.

Vietnamese: some speaking and reading.

Swedish: some speaking and reading.

Portuguese: some speaking and reading.